

Dominique Daliogne

Product Designer

Creative and detail-oriented collaborator dedicated to crafting intuitive and visually captivating content that enhances user experiences. Committed to producing inclusive, diverse, and socially impactful designs. Eager to apply my skills in creating engaging and meaningful digital and print assets that connect with users and contribute to business success.

EXPERIENCE

Chief Communications Officer / Product Designer, Time Does Not Fit The Crime
July 2021 – December 2023

Led the seamless implementation of communication strategies, overseeing and guiding a team comprising of the Communications Coordinator, Communications Assistant, Public Relations Coordinator, and Social Media Support positions to ensure their effective management and successful outcomes.

- Designed and executed the end-to-end product development of responsive website resulting in improved user engagement, an increase of traffic by 32% with top traffic sources such as Facebook, Google, and direct.
- Created multi-platform (web and print) graphics, including brochures, newsletters, web content, blogs, and social media posts, for various projects and target audiences, including 30 Senators and 60 Representatives.
- Spearheaded a funding project for the Yarg Foundation's 2022 Justice Reform Initiative Grant securing a substantial \$20,000 grant for Measure 11 reform for TDNFTC, distributed in \$5,000 increments per quarter.

Product Operations Product Designer, Micro Focus
August 2007 – February 2022

Collaborated with Project, Product, and Marketing Managers, understanding their strategic objectives and curating relevant content streamlining the strategic communication of product launches and lifecycles.

- Proactively managed and enhanced design and content for 112 dedicated global sales and product operations intranet pages, ensuring ongoing updates to maintain their effectiveness as integral tools for internal communication.
- Implemented a creative approach to design a diverse array of communication assets, ranging from static infographics to responsive e-templates and captivating HTML e-newsletters. Each element was meticulously crafted to harmonize with brand standards and adhere to electronic best practices.
- Orchestrated a series of impactful social campaigns, including thought-provoking diversity and inclusion blogs, fostering a culture of awareness and unity within the organization.
- Delivered insightful addresses at various forums and seminars, articulating the importance of diversity and equality in the workplace.

EDUCATION

Southern New Hampshire University (SNHU)
Bachelor of Arts in Graphic Design & Media Arts
Concentration: User Experience Design
Graduation: October 2025

CERTIFICATIONS

CompTIA Security + | Veterans Institute of Training & Technology | September 2023

UX Design | Google Professional Program | December 2022

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HARD SKILLS

- Adobe Creative Cloud (Dreamweaver, Illustrator, InDesign, Photoshop, XD)
- Bootstrap
- Content Management Systems
- CSS
- Design (Graphic, UI, UX, Web)
- Figma
- HTML
- JavaScript
- Wireframes & prototypes

SOFT SKILLS

- Adaptability
- Communication
- Cross-functional collaboration
- Organization
- Relationship building
- Team Building

OTHER EXPERIENCE

- Program support
- Licensed foster parent
- Catering owner & event coordinator

ACHIEVEMENTS

National Society of Leadership and Success (NSLS)

Alpha Sigma Lambda Honor Society

ERG Chief Chair, Micro Focus
Guided and orchestrated active participation of the Employee Resource Group in the 2021 Disability Equality Index (DEI), resulting in Micro Focus achieving a score of 80 out of 100 and earning accolades as one of the "Best Places to Work for Disability Inclusion."